



News Release

Newman Labelling Systems

NEWMAN HELPS ALLERGY SPECIALIST STEP UP PRODUCTION

HAL Allergy - an international specialist in the fight against allergies - is stepping up production after installing new high-speed NV2 labeller from Newman Labelling Systems at its headquarters in Holland.

HAL Allergy was formed in Haarlem around 45 years ago and is now part of the German-owned Madaus Group - one of the world's leading specialists in the development and preparation of modern phytochemicals.

Labelling at the plant had previously been carried out by hand in a time-consuming batch-type operation. This has now been consigned to history with the introduction of the NV2, which is being used to label a variety of glass dropper bottles - with and without overhanging caps - in very small quantities at speeds of up to 50 containers per minute. The containers range in size from 2ml to 3ml, 5ml, 20ml and 50ml.



"We are making more and more products, but the labelling process was slowing us up," said HAL Process Engineer Helen Stuart. "Now we are labelling 4000 bottles in half a day when it was taking us a week in the past. It's fantastic for us, and the people working on the equipment are also very pleased.

"We started out with 15 possible suppliers, and we reduced this to three. Newman then demonstrated to us that they had the experience and confidence to supply this machine. We chose Newman because they had a clear answer for every problem we anticipated, and the other companies did not."

Newman Sales Director Ian Hillaby said: "We essentially won this contract because we could offer a very flexible machine, but at the same time a very simple and robust one. HAL Allergy wanted to install a labelling system that could be operated by a single operator, and change-overs had to be as simple as possible and had to be carried out by line-operators.

"Technically, the biggest challenge involved the variety of bottles - vials, very small dropper bottles with pipette screw-cap, and a dropper bottle with over-hanging cap - but happily we were able to find solutions."

The Newman NV2 is a fully automatic, self-adhesive labelling system for cylindrical, flat, square and oval containers. It is designed for maximum versatility, offering the capability to label containers from 10mm to 150mm with minimal change parts.

A variable speed roller spaces the container at the infeed of the machine. In the labelling station a unique rotating applicator drum system offers many benefits in terms of improved product control and labelling accuracy, and the only change part needed is a simple presser pad.

Newman Labelling Systems is a leading manufacturer of specialised labelling machines for the pharmaceutical industry, with a customer base that includes the world's top ten pharmaceutical companies. All purpose built systems are fully compliant with FDA cGMP requirements and can be supplied with validation completed up to PQ.

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