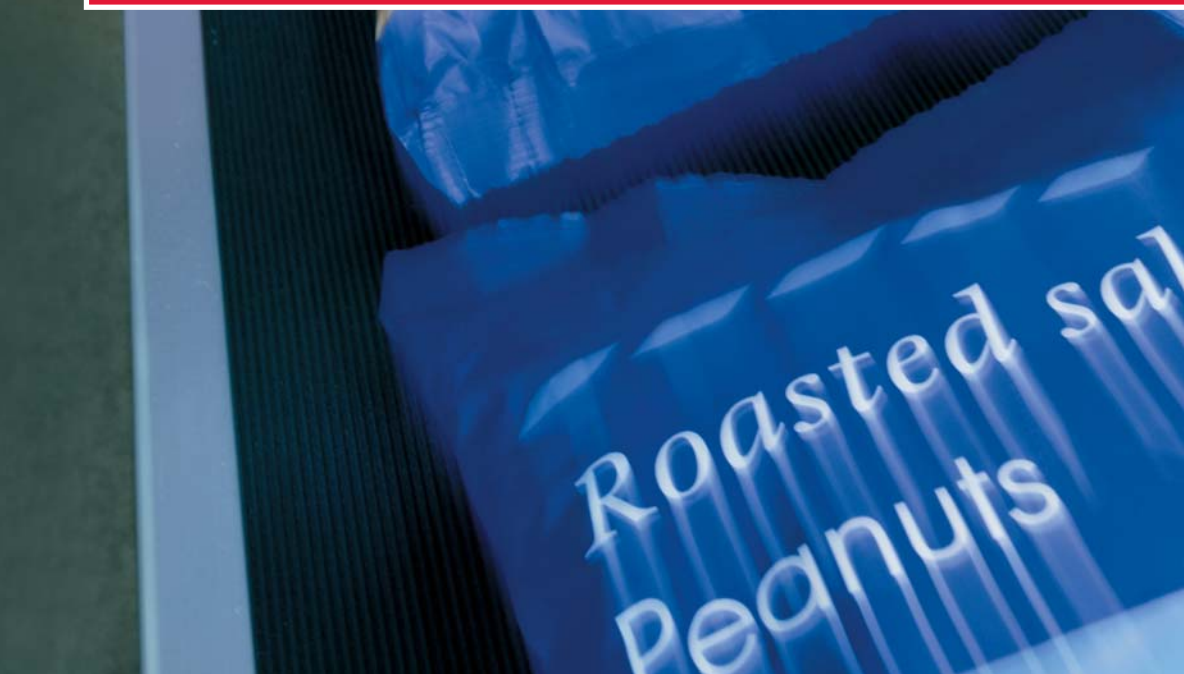




**THE SMARTDATE® 5 CODER.
ALWAYS UP AND RUNNING
EVEN IF YOU'RE NOT.**



MARKEM®

The SmartDate® 5 coder. Leading the field in thermal transfer technology.

Meeting customers’ needs for maximum uptime, flexibility and lowest cost of ownership.

Whatever line you’re running

MARKEM SmartDate® 5 coders bring real efficiencies to the package coding process. You can switch from continuous to intermittent running in a few minutes, or easily configure the coder for left to right hand operation without having to buy change parts.

Whether your products are flow-wrapped or vacuum packed, in pouches or sachets, bagged or labeled, your lines will run more smoothly with the MARKEM SmartDate 5 coder.

This gives you the flexibility you need to keep pace with changing packaging requirements while minimizing maintenance and inventory costs.

Running longer

SmartDate coders have long enjoyed a reputation for coding reliability. Over 35,000 successful installations and an on-going Reliability Engineering program provide the know-how behind the SmartDate 5 coder, bringing you new levels of productive uptime and lowering your operating costs.

Running down your costs

SmartDate 5 coders were designed to slash the cost of ownership. Their inherent reliability means that your maintenance and repair costs are minimized, and you can make significant savings in your consumables budget too.

In addition to precise 'no-waste' printing, you get a series of unique ribbon saving techniques for both intermittent and continuous operation.



Radial ribbon save - delivering up to 80% savings in continuous mode.

You get more codes per meter from your printing ribbon with the MARKEM SmartDate 5 coder.



The SmartDate 5 coder, you’re in control

The standard four-line controller of the SmartDate 5 coder features a simplified menu layout and user-friendly symbols to minimize operator error.

An optional SmartTouch™ full-color touch-screen user interface features a clear and easy-to-use image preview, with all common operator functionality available from the home screen. It also offers additional functionality, such as image creation, speed profiling and portable data transfer.

In addition, you can simultaneously operate up to four SmartDate coders from one SmartTouch user interface.



Standard Graphic User Interface



SmartTouch User Interface



Keep on running

Just pick up any SmartDate 5 coder, and you'll appreciate what sets it apart from a competitor's product.

You'll see right away that it's engineered to withstand years of productive use in the most demanding factory environment.



The SmartDate 5 cassette-rugged construction resists accidental damage.

This robust construction and build quality is supported by a unique program of Uptime™ services, developed to help you maximize productivity and keep unscheduled stoppage to a minimum.

Running faster

It's no good investing in a new high-speed wrapper to improve your line output if your coder can't keep pace.

The SmartDate 5 coder allows you to achieve optimum line speeds without having to compromise on your print quality. You'll find it will handle linear speeds, acceleration curves and repeat rates that other coders can't even touch.

And with the 1800mm per second print speed of the unique SmartDate 5s coder - that's up to twice the speed of competitive coders - you can bring thermal transfer print quality to higher speed continuous lines.

Run it for yourself

If the SmartDate 5 coder sounds too good to be true, take a test run yourself. For a hands-on demonstration call **1-866-263-4644** or visit our web site at **www.markem.us/smartdate5**

SmartDate 5 coder. No other gives you more. No other costs you less.

Running right along the line

The clear, accurate date and traceability coding of the primary pack is the first element in achieving Full Line efficiency.

SmartDate 5 coders can be easily networked into a Code Management system which ensures that the correct data is supplied to each stage of the packaging process, from primary pack to shipping case and pallet load.



A world leader in innovative product identification systems across a wide range of complementary technologies, MARKEM is your single, reliable source for intelligent coding solutions.



Running around the world

Languages are no barrier to the SmartDate 5 coder. TrueType® font support means that clear, crisp date and traceability codes can be printed in a choice of languages, even non-Roman characters and symbols.

Bar codes, RSS and 2D auto ID codes can all be included within the print format along with logos and diagrams.

SmartDate 5 coders are available from MARKEM Business Centers, distributors and OEM partners worldwide.

PRODUCT IDENTIFICATION SOLUTIONS TECHNOLOGIES

- SmartLase® Laser Coders
- SmartDate® Thermal Transfer Coders
- Small Character Hot Melt Ink Jet Coders
- Large Character Hot Melt Ink Jet Case Printers
- Cimjet® Labelers
- Cimpak™ Pallet Labelers



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SOFTWARE SOLUTIONS

- CoLOS Trace Software
- CoLOS Warehouse Management Software
- Composer™ Image Design Software
- CimControl® Connectivity Software

U.S. SALES OFFICE:

USA Toll-free 1-866-263-4644

U.S. SERVICE ONLY:

1-800-345-8580

RFID

- RFID SmartStart Bundles
- Cimjet RFID
- CoLOS RFID Software
- Total Services Approach

MARKEM BUSINESS CENTERS:

Belgium, Brazil, Canada, China, France, Germany, Italy, Japan, Malaysia, Mexico, Netherlands, Philippines, Singapore, Spain, Switzerland, United Kingdom, United States

UPTIME™ TOTAL SERVICES PROGRAM

- Preventative Maintenance
- Reliability Centered Maintenance
- Specialty Engineering
- Technical Support
- Help Desk
- Training
- myMARKEM™
- Repair Center
- Refurbished Parts

Specifications and other technical information are subject to change without notice. The information contained herein is based on testing using MARKEM supplies, software and parts. Test conditions may vary from end use. The exclusive warranty on MARKEM products is set forth in the MARKEM standard warranty. The user should test to determine suitability for an intended use.

www.markem.us

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